

Manage your business from a single point with Logo GO 3 for SMEs!



logo GO 3

SMEs are one step ahead in every business process with Logo GO 3!

To manage processes effectively and to gain a competitive advantage, small and medium-sized businesses need more than just accounting solutions. Logo GO 3 supports SMEs by making it possible to manage all business processes from a single point.

While providing easy access to all required information with its renewed interface according to user feedback, Logo GO 3 helps users save time and increases productivity.

Whatever sector you work in, you are always one step ahead of the competition with Logo GO 3 SME solution, which provides more effective control and superior efficiency in your business processes!



A new experience in inventory, sales, and accounting operations

Developed by combining the technological know-how and innovative capability of Logo, Logo GO 3 enables SMEs to manage their business processes, from orders to accounting, from a single point. Logo GO 3, a complete solution, offers even easier and more efficient applications with its renewed interface in line with user comments. Logo GO 3 offers a unique experience for your business processes with its aesthetic design and structure suitable for integration.

Developed with new generation technologies and interfaces updated with user feedback, Logo GO 3 allows you to manage your business processes however you wish and increase the efficiency of your business. Offering an easier experience with its new interface, Logo GO 3 takes the user experience to a whole new level with its features like role-based customizable desktop, a built-in search engine and app-in-app technology.



A complete solution for SMEs

Enabling the management of business processes more easily, in a practical and cost effective way, Logo GO 3 includes all the functions a SME needs to create customer satisfaction. With Logo GO 3, every process from inventory to orders, accounting records and bank data can all be controlled consistently from a single point. This provides time and cost savings.

Along with many standard functions tailored to the needs of SMEs, Logo GO 3 can be enriched with apps and widgets, where you can find custom solutions for your business. In this way, all SMEs can create the optimal Logo GO 3 package for them.



Interpret your financial data correctly

With Logo GO 3, you can manage the entire cash flow process by quickly performing all transactions on current accounts; following up bank transactions, credit cards, checks and notes, and cash transactions. Logo GO 3 is able to provide practical and fast solutions to all your needs, thanks to its flexible payment and collection structure. With its bank loan tracking feature, commercial loans from banks can be tracked actively; the latest status of loan repayment, balance and remaining debt can be viewed so that cash flow can be managed efficiently by creating a repayment plan.



Effective management in all processes from order to delivery

All sales and purchasing processes can be managed more easily with Logo GO 3. After the orders are entered into the system, the cycle of dispatch and invoice is quickly completed and then the order status can be followed-up instantaneously. If the order amount is more than the inventory, the purchase order is generated automatically. This ensures effective control over the entire order process.

Sales conditions can be defined separately for each sales document (order, dispatch and invoice). While multiple currencies can be used in documents, different conditions for these currencies can be set and entered into the system. With Logo GO 3, prices can also be defined on a warehouse basis, and the price lists created can be updated collectively. Sales targets can be set on a seller basis and the measurement of sales performance can be made.

With Logo GO 3, you can manage all purchasing processes easily, not only orders and sales. All stages, from placing an order to receipt of goods and invoice entry, can be planned quickly with the price, discount and payment terms and related costs under close monitoring.



Stock operations under supervision

With Logo GO 3, SMEs can monitor the real-time stock status and control stock levels easily. Inventory costs can be monitored more clearly and transparently. Logo GO 3 also allows you to view stock cards to the finest detail, add photos and identify multiple units. In addition to an unlimited number of barcodes, serial and lot numbers can be added to the products. The costing method can be selected on the system and cost monitoring can be performed.





Full compliance with current legislation

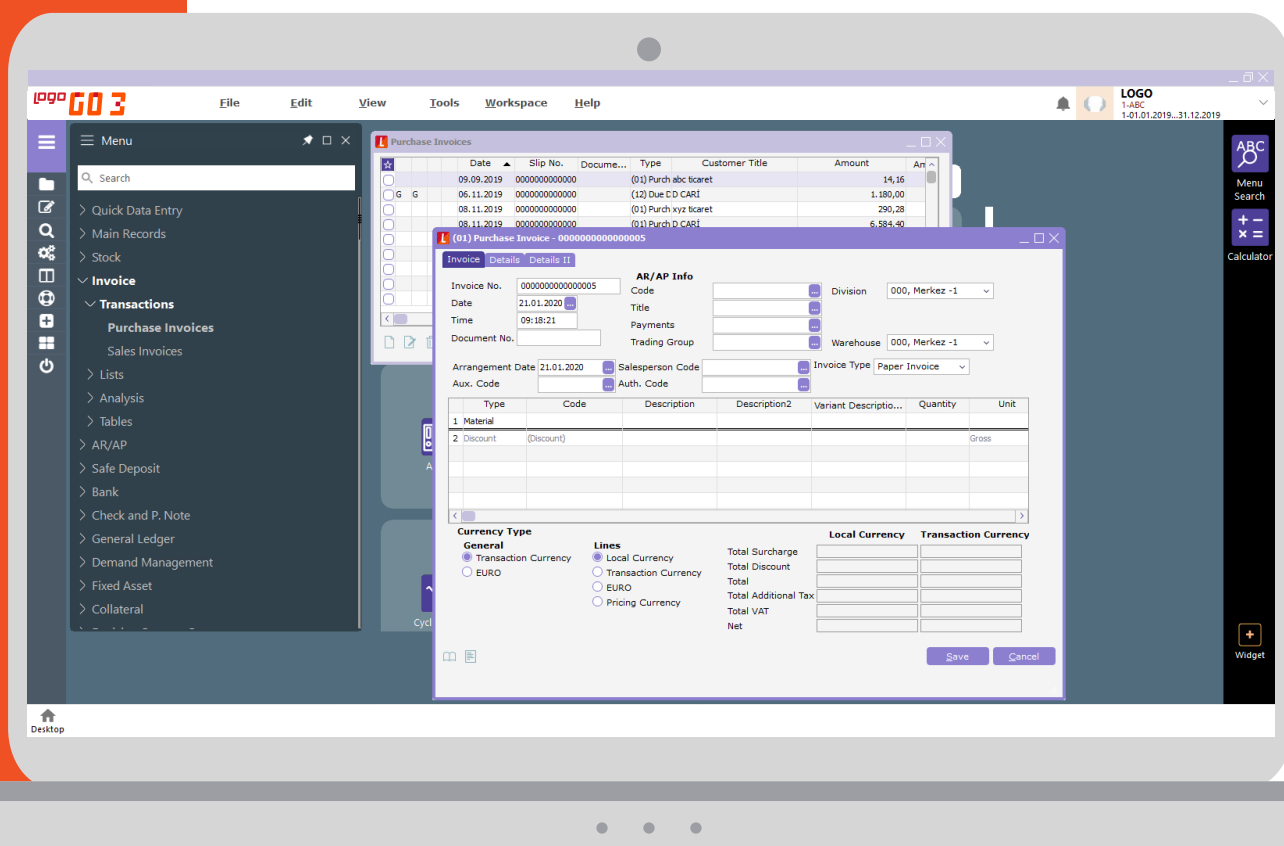
All records can be safely managed, thanks to the up-to-date structure of Logo GO 3 which is fully compliant with legislation. While the standard account plan is created automatically, the main accounts and sub-accounts in the hierarchical structure can be defined as needed. Thanks to the integration feature on the Accounting Module, which is fully integrated with other modules, documents and receipts that are acknowledged with the registration templates prepared by the document type, are created automatically. With the e-Declaration feature of Logo GO 3, it is possible to prepare general declarations such as Form DFP-DFS, VAT, MUHSGK that should be declared during taxation periods.

In addition, the e-Invoice solution developed in accordance with the standards set by the Revenue Administration enables you to manage electronic invoices, while increasing the speed and efficiency of payment and collection processes. Logo e-Ledger application enables you to prepare the General Journal and General Ledger documents in the digital environment for submission to the Revenue Administration quickly and easily, in accordance with the set standards.



Fast and flexible reporting

With the interactive reporting tool of Logo GO 3, any designed reports can be saved for repeated use. In addition, reports can be included in a table, can be grouped, and the desired calculations can be made by including subtotals. Logo GO 3 can create all reports easily with its fast and flexible structure, increasing the efficiency of the reporting processes.



Cutting-edge technology

Providing a flexible system, Logo GO 3 enables SMEs to manage their operations easily and smoothly while meeting the requirements arising from company or sector specific differences. Businesses using Logo GO 3 can create the ideal package for themselves utilizing the add-ins that best suit their needs.



The logo solution family as a whole

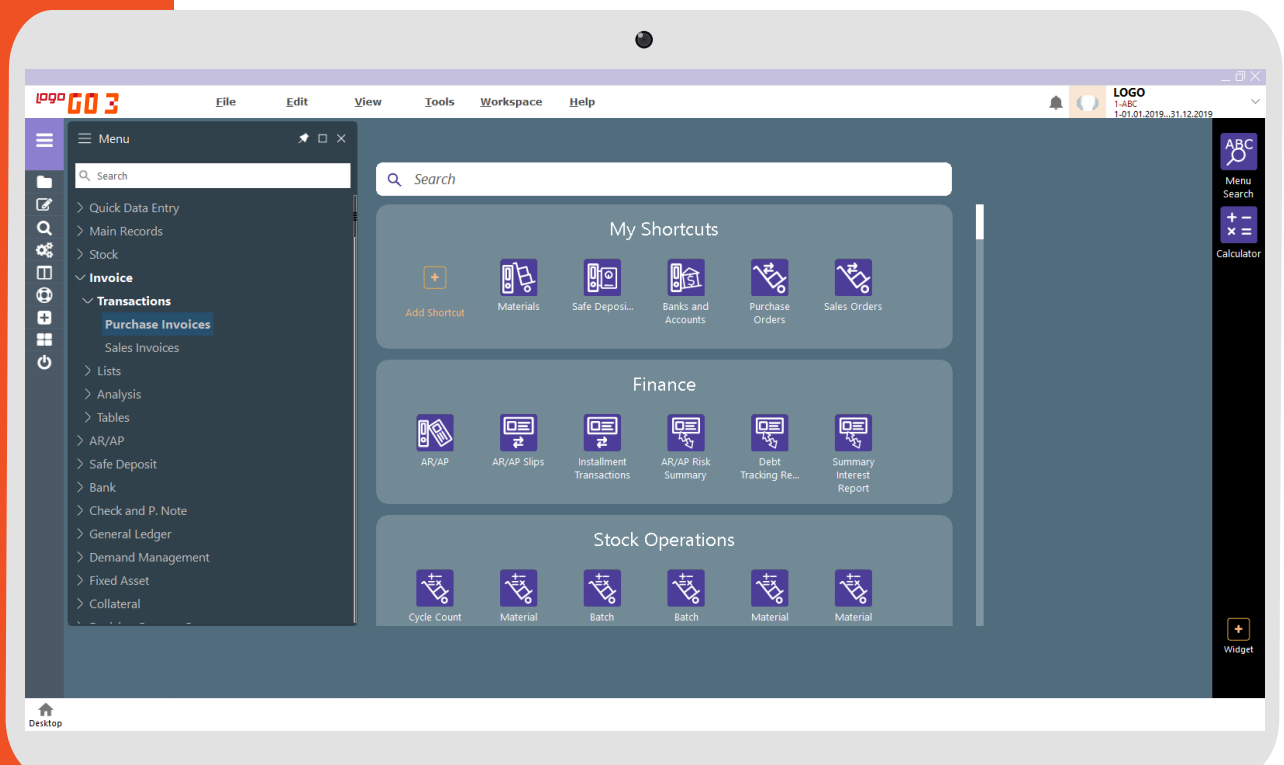
Being able to integrate with Logo solutions in Workflow Management, Warehouse Management System, Field Sales Management, e-Solutions, Business Analytics, Human Resources, and Customer Relationship Management, Logo GO 3 increases the business efficiency of SMEs even more with these integrations. In addition to the Logo solutions, fast and economical applications developed by Logo Solution Partners for companies and sectors can be integrated into the system, enriching the functions.





Enrich your business application with App-in-App technology

The widgets and apps provided to meet all the expectations of businesses using Logo GO 3 continue to support Logo's concept of "upgradeable products". The new interface of the Logo GO 3 solution also offers design features that makes it easier to use these widgets and apps. Developed by Logo and business partners in line with the needs and expectations, ready-to-use widgets or purchased apps can be easily added to the desktop and accessed with a single click.



User-friendly design

The determining factor in the interface designs is the user experience. The more comfortable the interfaces that connect the technology with the users are, the better the user experience and the adoption rate of solutions used. This is the basis of the new interfaces developed for Logo GO 3.



Design with enriched visual features

Features in the new interface of Logo GO 3 solution; background colors, page contrast, icon colors, and rearrangement of sizes to create a more aesthetic and easy-to-read design. The background can be easily changed at any time, and the font color changes automatically to the selected background. This ensures optimal visual comfort on every background.



Your desktop is just the way you want it

Developed with new technologies based on an intuitive and easy use, the aesthetically pleasing desktop design of Logo GO 3 with its customizable features allows you to access all the information you want quickly and easily.

The “Add New Desktop” feature located in the middle of the screen in the previous version of Logo GO 3 is now moved to the left bar. Therefore, the main screen can be used with favorite functions only; new functions can be added easily at any time. The functions added to the desktop can be grouped as a folder by dragging and dropping; thus, the interrelated functions are kept together to make the desktop more organized. Providing ease of use, saving time and ensuring productivity, this system appeals to your eyes with its aesthetic design while increasing your work productivity. Allowing you to customize the shortcut keys to speed up your processes, Logo GO 3 allows you to make changes to the shortcut commands created. In short, all the features you need on your desktop are brought together in Logo GO 3.



Stop getting lost among windows

The biggest challenge for users who have to constantly switch between multiple windows is the ability to quickly recognize the right window and open the right page. That is why all open windows in the new interface of Logo GO 3 solution are at the bottom of the screen with icons that can be easily seen.



Access tree is again on the homepage

The new interface of Logo GO 3 also brings back a familiar feature from the previous versions: Access Tree. In this way, it is possible to see all functions from a single source; any function in the menu can be added to the desktop as a shortcut with a single click. Also, when the Mega Menu in the access tree is used in the full screen mode, all menus and sub-menus in the solution can be viewed on one screen.



Easily accessible forms

You can easily access the forms in Logo GO 3 with the help of the wizard, and you can perform order, dispatch, invoice transactions with a single click through the stock and current account list. You can also perform cash, banking, check and promissory note transactions through the current account list.



Quick access to all transactions with advanced search function

Although you can easily access the desired functions through the access tree, it is now easier to find what you are looking for in Logo GO 3 as the “search” button is more visible on the desktop. Every module, screen, report, and transactional information can be accessed quickly through the search feature on the desktop. Similarly, you can search quickly and easily within the app with the access tree and search options in Mega Menu.



Direct access to external links

While using the Logo GO 3 solution, you do not need to logout from the system when you need a chart, document, application, folder, or website from a different source. In addition to frequently used Windows programs such as Excel, Word, PowerPoint, the shortcut of any external link can be added to the desktop and all applications can be accessed quickly from within the program.





Our integrated solutions with Logo GO 3

Workflow management: Creating, monitoring and finalizing business processes efficiently have a direct impact on business profits. Logo Flow, the workflow management solution of Logo, accelerates business processes and provides more effective management. Logo Flow is preferred by the SMEs and corporate businesses seeking to organize their business processes in a simpler and more systematic structure and aim to transfer internal/external information accurately, securely and quickly.

Human resources: Agile human resources processes increase the overall service quality of the business and the efficiency of human resources teams. With the HR Solutions provided by Logo, all HR processes are digitalized and add value to businesses. Payroll Solutions also allow for the error-free and fully compliant management with legal legislation of payroll processes of employees.

Customer relationship management: One of the main elements of the customer-oriented approach is to get to know the customers well and manage customer relations in the most effective way. Logo CRM enables you to manage your field operations, marketing activities and every sales process quickly in order to communicate with your customers in the most proper way, and in line with your sales and marketing targets. While the operations of dealers and field sales teams are easily planned on Logo CRM, a corporate memory can be created by monitoring the customer information and developments in real-time.

Retail: Retail is no more just about exhibiting and selling products... Retail companies need to take more technology-oriented actions in areas such as customer management, integration of front office and back-office applications, fast and trouble-free service, customer satisfaction, and channel-branch-dealer management. Being integrated with ERP products to create a perfect retail management system, Logo Diva Retail Solutions provides an uninterrupted flow of information between headquarters and sales points and makes it possible to control the retail channel with all relevant processes from a single point.

e-Solutions: Logo e-Solutions, developed in accordance with the standards set by the revenue administration, include many different applications such as e-Invoice, e-Archive Invoice, e-Ledger and e-Dispatch. Thanks to Logo e-Solutions, businesses reduce their paper, printing, archiving and labor costs, decrease operational burden, and accelerate financial processes. Providing value-added solutions such as e-Reconciliation and e-Extract, innovative applications based on artificial intelligence and Internet of Things, it also thoroughly guides your digital transformation journey.

Business analytics: Businesses are in need of transforming huge amounts of data that does not make sense on its own into significant information and therefore, value. Logo business analytics solutions process data from tens of different sources quickly and meticulously, and provides real-time information and reports to decision-making mechanisms. With the budget management solution, budget processes are managed faster, more flexibly and securely. Logo Business Analytics Solutions help you to stand out against the competition.

Warehouse management system: The warehouse management system plays a key role in the integrated management of the entire value chain, from production to sales. Thanks to integrated and automated warehouse management, business costs are reduced while efficiency increases. The Logo Ocean and Logo Neon solutions in Logo's warehouse management system portfolio manage the flow of materials, information and money in an integrated manner in every business that engages in warehouse management. As a result, warehouse processes are improved, and the right product can be offered at the right time, in the right place and at the right price. This, in turn, improves service quality and customer satisfaction.

Field sales management: For businesses which carry out sales operations through field sales teams, the effective and efficient operation of these teams directly affects the profitability of the company. Developed for this purpose, Logo Mobile Sales Field Sales Management solution enables companies to manage customer demands and sales operations in the best way possible. Thanks to the solution's real-time customized reporting capability, sales teams are able to create reports and share them with customers during meetings, and therefore are able to guide sales decisions more accurately. Also providing coordination between the warehouse and the sales teams, the solution allows for healthier processes carried out on the basis of real-time stock information. At the time of sale, invoices can be printed from anywhere, at any time via printers with a Bluetooth connection. In addition to all this, the costs of the field sales operations are also reduced thanks to advantages such as the ability to plan the routes of the sales teams at the center and the ability to effectively track vehicles.

For further
information about
Logo GO 3



The most valuable IT brand of Turkey



Ecosystem
of 5000+
people

800+
Business
partners

90.000+
Active
customers

1.200+
Employees

Logo solutions:



Offers high performance



Offer an affordable total cost of ownership



Provides an open platform



Quickly installed



Upgradeable functions in line sector-specific needs



Creates a synergy with common solutions and platforms

Find the closest business partner...



Logo is coding the future together with its customers, business partners, employees, investors and all stakeholders as a company contributing to the sustainable success of its customers with its products and services that appeal to all companies from micro size to enterprise level. It creates value for its customers with passion and agility.

Turkey's largest public software company and most valuable information technology brand* Logo, operates in software sector as one of the leading companies since its establishment in 1984. Logo offers application software to enterprises ranging in size from micro companies to large scale corporations. The company, by increasing innovation and creativity in its products and services, lays the foundation for sustainable success by accompanying more than 200,000 companies so far on their journey of growth, with more than 1,200 employees and 800 business partners in 4 different countries at 7 different locations.

In addition to Enterprise Resource Planning, Logo's offerings comprise many complementary solutions such as Customer Relationship Management, Human Resources Management, Workflow Management, Warehouse Management Systems, Business Analytics Solutions and Retail Solutions. Having taken the lead in the ERP sector in terms of number of customers for many

* Brand Finance "Turkey's most valuable and strongest brands report", June 2019

years, Logo has a large and dynamic ecosystem that extends from partners to Logo users, from academicians to students and industry professionals. Along with the power stemming from this ecosystem, and believing in the dreams of its customers, sharing the same goals and working diligently to fulfil them, Logo carries out its business with the vision of coding Turkey's future together.

Since its foundation, Logo has been the innovative leader of its sector with the innovations it brought with its products, services, and business processes; more importantly with the added value it created in the digital transformation. Logo has invested in different businesses and technologies, and in recent years has made great leaps and revenue growth due to organic and inorganic growth. Logo has always adopted a fair and transparent management, and currently has a 66% free-float rate. The company became the first public software company in Turkey in 2000.

Logo completed a significant portion of its 35-yearlong history as the market leader in the industry, and after a series of strategic investments aiming at transferring the know-how and experience gained in the Turkish market to abroad, it continues on the path towards becoming a regional player. Logo has been pursuing its firm growth with 41% revenue CAGR (compound annual growth rate) in the last 10 years.



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